

CTIA Advocacy



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Wireless Quick Facts

Year End Figures

Topic	Dec-08	Dec-05	Dec-00	Dec-95
Wireless Subscribers	270.3M	207.9M	109.5M	33.8M
Wireless Penetration % of total U.S. population	87%	69%	38%	13%
Wireless-Only Households¹ % of U.S. Households	17.5%	8.4%	N/A	N/A
Direct Carrier Jobs	268,500	233,000	184,000	68,000
Wireless Carrier Payroll² Direct Carrier Wages	\$13B	\$12.2B	\$1.8B	\$1.7B
Annualized Total Wireless Revenues	\$148.1B	\$113.5B	\$45.3B	\$19B
Annualized Wireless Data Revenues	\$32.3B	\$8.5B	\$211.2M	N/A
Annualized Incremental Capital Investment	\$20.1B	\$25.2B	\$18.4B	\$5.1B
Annualized Minutes of Use	2.2T	1.5T	258.8B	37.8B
Monthly SMS Messages	110.4B	9.8B	14.4M	N/A
Annualized Yearly SMS Messages	1T	81B	N/A	N/A
Cell Sites	242,130	183,689	104,288	22,663
E-911 Calls³ Per Day	291K	260K	139K	55K

K=Thousand M=Million B=Billion T=Trillion

¹Wireless Substitution: Early Release of Estimates from the National Health Interview Survey, January-July 2008, National Center for Health Statistics, December 2008.

²BLS Series data, 2007.

³CTIA Wireless 9-1-1 and Distress Calls.